

Educational Development Corporation, trade publisher of Usborne Books, presents

Literacy for a Lifetime

50% Matching Grant and Donation Program

Literacy for a Lifetime is a matching grant program offered by the Educational Development Corporation, trade publisher of Usborne Books. Our goal is to help your organization maximize your grant money or donated funds. *Literacy for a Lifetime* offers a 50% matching grant in Usborne books for every dollar contributed.



• *If your school or organization receives a grant or donation and uses it to purchase Usborne Books, EDC (Educational Development Corporation) will match it by 50% in additional books.* For example, a \$1,000 grant is matched with an additional \$500 and the organization receives \$1,500 in educational Usborne Books for their use. A \$5,000 donation will result in \$7,500 in Usborne Books for the organization.

• *Literacy for a Lifetime* can be used as often as grants or donations become available, and there is no cap on the amount that we will match.

• The receiving school or organization can have full control over the selection of books, from an array of over 1,000 titles.

POTENTIAL RECIPIENTS INCLUDE:

- Schools
- Libraries
- Head Start programs
- Non-profit organizations
- Family literacy programs
- Hospitals
- Education programs
- Areas affected by natural disasters



For more information about Literacy for a Lifetime, please contact:

Cheryl Simon

EDC / Usborne Books Educational Consultant

Toll-free 1-866-508-2483

Email: cherylbooks@aol.com

www.BooksKidsLove.com/grantmatching.htm